



THE 2017  
HIGHER LOGIC  
SUPER FORUM

WELCOME

ENGAGE

# TURBO BOOST



# Plugins To Freshen Up Your Website and Community Sites

Brett Wangman, HUG MVP

Justin Prevatte, HUG MVP



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# What's Going On Here?!?!

## Plugins

- What they are.
- For microsites.
- For productivity.
- Where to get them.
- Our favorites.



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# What is a Plugin?

- Add-on component that adds functionality to a software program
- Think Wordpress – More than 52,000 plugins
- Free or paid
- Run on JavaScript, CSS, or combo of the two
- Grey area between plugins and widgets
- Most are not “HL-Aware” – not integrated with Higher Logic platform



## Form Builder

- Helps satisfy a lot of typical request/uses cases
- Wufoo (<https://www.wufoo.com/>)
- Paid plugin (\$15 a month)
- Often used when association doesn't have an AMS (or has a very simple one)
- Member Application, Job Bank Submission, Lead Generation Form, Data Collection
- Wufoo provides choice of javascript or iframe code to embed on HL site



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Wufoo
Forms
Reports
Themes
Users
Pricing
Account

Add a Field
Field Settings
Form Settings

**Standard**

Single Line Text
Number
Paragraph Text
Checkboxes
Multiple Choice
Dropdown
Section Break
Page Break

**Fancy Pants**

Name
File Upload
Address
Date
Email
Time
Phone
Website
Price
Likert
Rating

Payment Integration

Enable payments to collect donations, registrations and simple orders.

DII Company Membership Application
Please complete the application below to have your company considered for membership in DII.

**Full Legal Corporate Name \***

**Primary Business Address \***

Street Address

Address Line 2

City
State / Province / Region

Postal / Zip Code
Country

**Company Website Address \***

**Small Business \***

☒ Yes
☐ No

**CAGE/N CAGE Code (used to verify current exclusions on [www.sam.gov](http://www.sam.gov))**

**Primary Representative**

**Name (of Primary Representative) \***

First
Last

Apply Theme
Save Form
View Form
Share Form

## Confirmation Options

☒ Show Text (?)
☐ Redirect to Website (?)

Thank you for applying for membership to DII. Please note DII membership applications are subject to approval by the DII Working Group and usually take approximately two weeks to process. All new signatures are provisional for

[Templating Options](#) | [Template Tags](#)


☒ Send Confirmation Email to User (?)

Send To (?) Email


Reply To (?) administrator@dii.org

Customize Confirmation Email

Add Cc/Bcc



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# Membership Application/Approval



**DII Defense Industry Initiative**  
ON BUSINESS ETHICS AND CONDUCT

HOME ABOUT DII ▾ MEMBERSHIP FEATURED TOOLS NEWS & EVENTS MEMBER C

[Membership](#) / [Member Company Application](#)

## Member Company Application

### DII Company Membership Application

Please complete the application below to have your company considered for membership in DII.

**Full Legal Corporate Name \***

**Primary Business Address \***

Street Address

Address Line 2

City State / Province / Region

Postal / Zip Code Country

**Company Website Address \***

Tue 8/1/2017 4:23 PM

Wufoo <no-reply@wufoo.com>

DII Company Membership Application [#1]

To: Brett Wangman

You forwarded this message on 8/2/2017 8:26 AM.  
If there are problems with how this message is displayed, click here to view it in a web browser.  
Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures.

**Action Items**

<b>Full Legal Corporate Name *</b>	ACME Test Company
<b>Primary Business Address *</b>	123 Main Street Anytown, IL 11111 United States
<b>Company Website Address *</b>	<a href="http://www.tcag.com">http://www.tcag.com</a>
<b>Small Business *</b>	No
<b>CAGE/N CAGE Code (used to verify current exclusions on <a href="http://www.sam.gov">www.sam.gov</a>)</b>	765676
<b>Name (of Primary Representative) *</b>	Brett Wangman
<b>Title *</b>	President
<b>Email *</b>	<a href="mailto:brettwangman@gmail.com">brettwangman@gmail.com</a>
<b>Phone Number *</b>	(847) 675-6700
<b>Address *</b>	123 Main Street Anytown, IL 11111 United States
<b>Name *</b>	John Doe
<b>Title *</b>	CEO and President

Tue 8/1/2017 4:26 PM

Brett Wangman via Defense Industry Initiative <Mail@ConnectedCommunity>

Membership Application Approval : FW: DII Company Membership Application [#1]

To: Brett Wangman

If there are problems with how this message is displayed, click here to view it in a web browser.


**Action Items** + Get more add-ins

## Membership Application Approval

[Post New Message](#)

FW: DII Company Membership Application [#1]

[Reply to Group](#) [Reply to Sender](#)

 Aug 1, 2017 5:26 PM  
[Brett Wangman](#)

Please review the following membership applications

<b>Full Legal Corporate Name *</b>	ACME Test Company
<b>Primary Business Address *</b>	123 Main Street Anytown, IL 11111 United States
<b>Company Website Address *</b>	<a href="http://www.tcag.com">http://www.tcag.com</a>
<b>Small Business *</b>	No
<b>CAGE/N CAGE Code (used to verify current exclusions on <a href="http://www.sam.gov">www.sam.gov</a>)</b>	765676
<b>Name (of Primary Representative) *</b>	Brett Wangman

Form generates Membership Application email. Email forwarded into Membership Approval community for review.

# Lead Capture



## Featured Tools

In alignment with its mission, the DII has developed several complimentary tools to assist companies involved with government contracting with establishing and maintaining effective ethics and compliance programs. Use the Register Form to access all of these valuable tools. **If you are already a DII Member, just log in to access these resources.**

### Small Business Toolkit

At the request of several government agencies, DII developed this unique resource with the small business in mind. However, the small business toolkit is an ideal guide for companies of all size due to its comprehensive and detailed content. This 254-page document provides guidance on how companies can design, implement, maintain and augment business ethics and compliance programs, organized into the following areas:

1. Governance and Organization (provides guidance on structuring)
2. Training and Engagement (provides presentation slides)
3. Policies and Procedures (provides more than 30 templates including one for Code of Conduct)
4. Auditing, Monitoring, and Mentoring (provides tools and techniques)

NOTE: Being a DII member provides access to a formal mentorship program to assist companies with implementing the elements of this toolkit.



### Creating & Maintaining Effective Ethics and Business Conduct Program



### Register for DII Featured Tools

DII's Featured Tools are free for use, but we'd like to know who is downloading them. Please tell us a little more about yourself.

Name \*

First Last

Company \*

Title \*

Email \*

Type the characters from the image below. \*



Type the text

Submit

## Download DII Featured Tools

### Small Business Toolkit

At the request of several government agencies, the DII's most recent tool was developed with the small business in mind. However, the small business toolkit is an ideal guide for companies of all size due to its comprehensive and detailed content. This 254-page document provides guidance on how companies can design, implement, maintain and augment business ethics and compliance programs, organized into the following areas:

1. Governance and Organization (provides guidance on structuring)
2. Training and Engagement (provides presentation slides)
3. Policies and Procedures (provides over 30 templates including one for Code of Conduct)
4. Auditing, Monitoring, and Mentoring (provides tools and techniques)

NOTE: Being a DII member provides access to formal mentorship program to assist companies with implementing the elements of this toolkit in an effort to implement an effective business ethics & compliance program.

Download



### Thank You for Registering

Now that you've registered with DII, please use the Download buttons to access the Featured Tool you are interested in.



Form collects contact details from prospective member. Form redirects to hidden HL page with [Download] buttons.



# Data Capture



Thu 10/5/2017 7:15 PM

Wufoo <no-reply@wufoo.com>  
DII Member Company Profile [#46]

To administrator@dii.org; Brett Wangman

Flag for follow up. Completed on Friday, October 06, 2017.  
If there are problems with how this message is displayed, click here to view it in a web browser.

---

**Company**

**HQ** 2025 Aerojet Road  
**Address** Rancho Cordova, CA 95742  
★ United States

---

**Company Description \***

HNFS, a wholly-owned subsidiary of Centene Corp, is a global health care services company providing managed healthcare programs and behavioral health services to public sector employees and beneficiaries since 1988. An industry leader in developing large-scale, federal health care programs, HNFS employs a team of over 3,000 across 40 U.S. states and territories and 16 countries across the globe, providing services to more than 8.5 million public sector beneficiaries. HNFS is the longest serving Managed Care Support contractor for the Department of Defense's TRICARE Program, has coordinated community care for over 1.5 million eligible veterans through the Veterans Choice Program, and provides behavioral health and non-medical counseling services to active military and their families.

---

**Company** <http://www.hnfs.com>  
**Website**  
★

---

**Annual Revenue**  
★ \$5 - \$20 billion

---

**DII Member Since** 2007

---

**Upload Your Company Logo \***

[hnfs\\_color\\_wo.jpg](#) 171.14 KB - JPG

HOME COMMUNITIES ▾ DIRECTORY ▾ EVENTS ▾ BROWSE ▾ PARTICIPATE ▾ DII WEBSITE

search

---

## Health Net Federal Services, LLC

2025 Aerojet Road  
Rancho Cordova, CA 95742  
United States  
<http://www.hnfs.com>

HNFS, a wholly-owned subsidiary of Centene Corp, is a global health care services company providing managed healthcare programs and behavioral health services to public sector employees and beneficiaries since 1988. An industry leader in developing large-scale, federal health care programs, HNFS employs a team of over 3,000 across 40 U.S. states and territories and 16 countries across the globe, providing services to more than 8.5 million public sector beneficiaries. HNFS is the longest serving Managed Care Support contractor for the Department of Defense's TRICARE Program, has coordinated community care for over 1.5 million eligible veterans through the Veterans Choice Program, and provides behavioral health and non-medical counseling services to active military and their families.

---

### Our People

[Bruce Anderson](#)  
Chief Ethics Officer

[David Feniger](#)

[Michael Miller](#)  
Vice President, Compliance

---

### Annual Revenue

\$5 - \$20 billion

---

### DII Member Since

2007

Form collects company details from Primary Contact. Data used to populate Company's profile on HL.

# Map Builder

- Build responsive, interactive map
- Use case: showing association's state chapters
- [MakeaClickableMap.com](http://MakeaClickableMap.com)
- Paid plugin (\$10 one-time fee)
- Provides iframe code to embed on HL site



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Welcome to the map editor

Size  x

Background 

Stroke width

Label font

Regions color

Stroke hover width

Label color

Regions hover color

Open Links in new window ☒

Label hover color

Stroke color

Show labels ☒

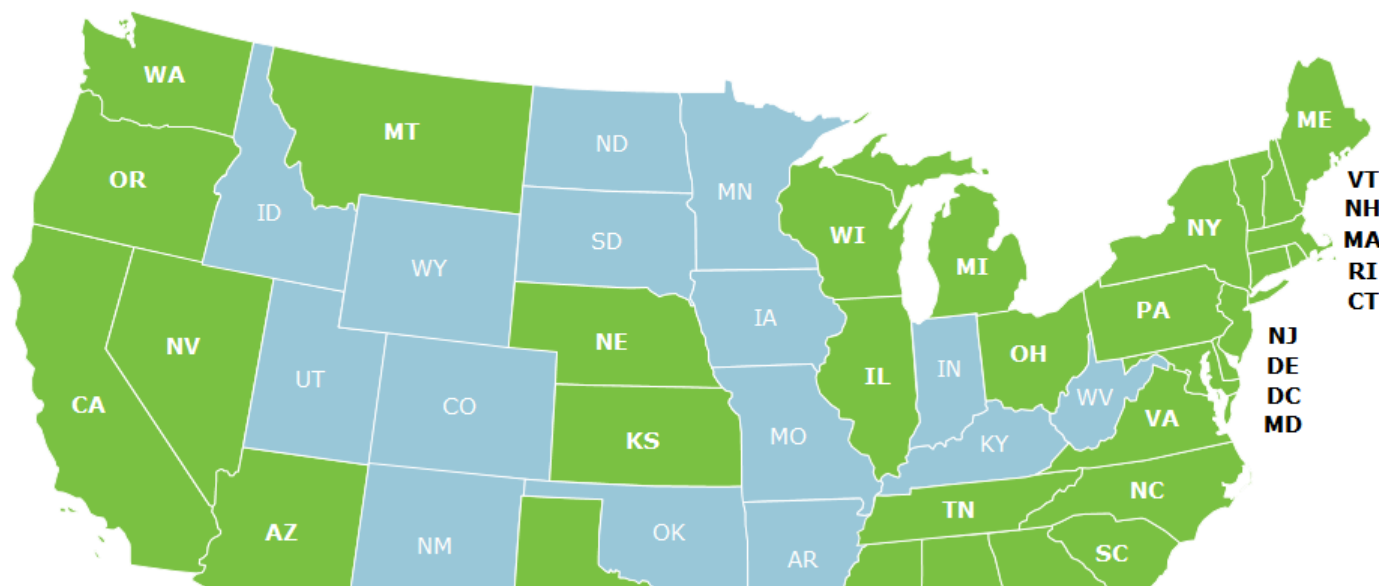
Label color (outside)

Stroke type

Show title tips ☒

SAVE MAP

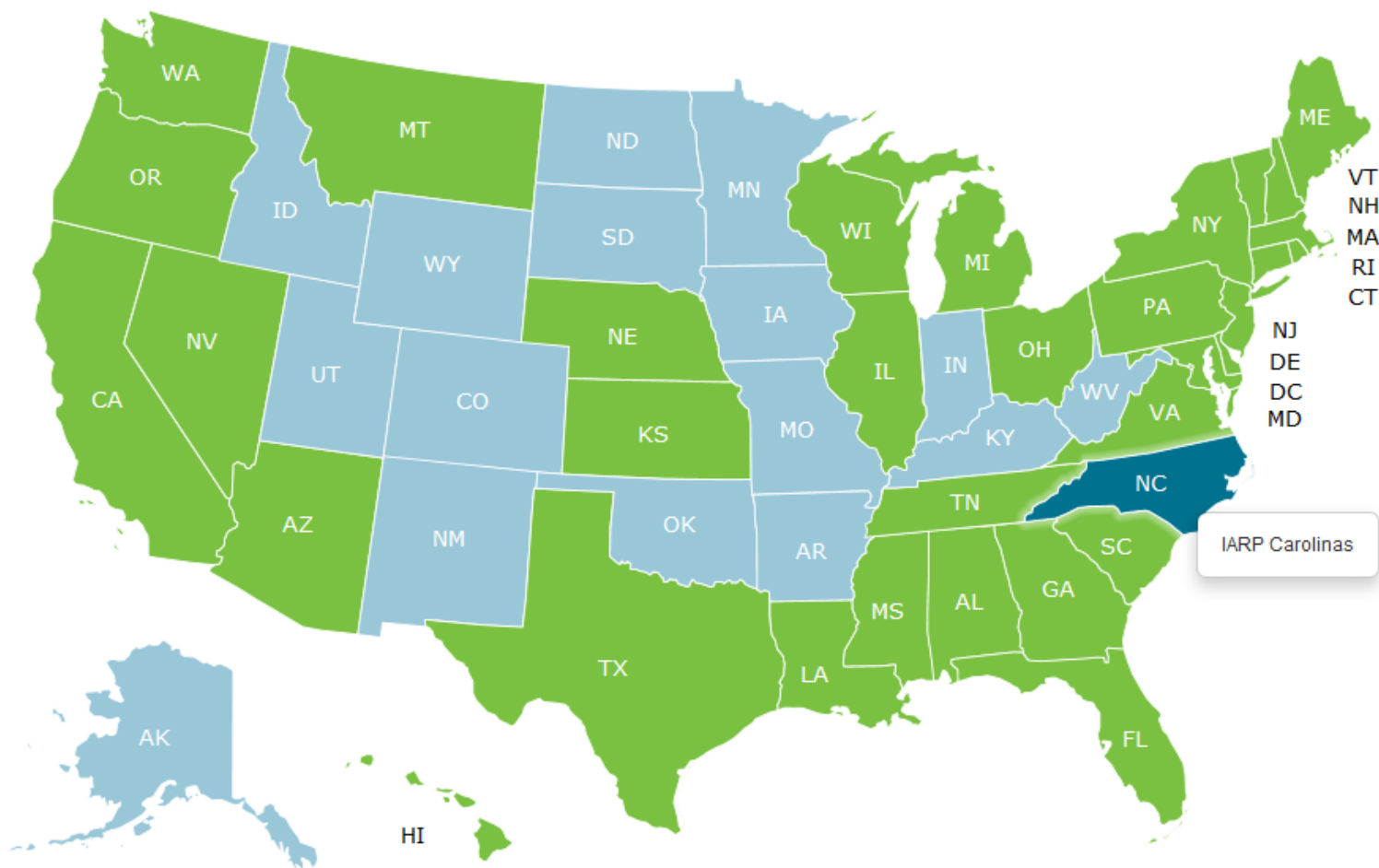
Shrink



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Map animates with mouse over. Links to chapter microsite or community.

# Carousels

- These are plugins that make it easier to build carousels on your microsites.



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# Carousels

## Slick Slider

- Built on jQuery
- Responsive
- Tons of options
- Some JavaScript knowledge needed
- Extra configuration needed for HL
- [kenwheeler.github.io/slick](http://kenwheeler.github.io/slick)

=

=

←

→

→

## Logic Slider

- Built on jQuery
- Responsive
- Basic Features (for now)
- No JavaScript or CSS Needed
- Designed for Higher Logic
- [theme-logic.com/logic-slider](http://theme-logic.com/logic-slider)



# Carousels - Examples

## Slick Slider

[kenwheeler.github.io/slick](http://kenwheeler.github.io/slick)

## Logic Slider

[theme-logic.com/logic-slider](http://theme-logic.com/logic-slider)



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# Lightboxes with Magnific Popup

- User-friendly interfaces for images and videos.
- No longer limited to constraints of page layouts.
- Get at [dimsemenov.com/plugins/magnific-popup/](http://dimsemenov.com/plugins/magnific-popup/).



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# Lightboxes with Magnific Popup

- Built on jQuery
- Fairly simple to configure
- Fully Responsive

## << CODE ALERT >>

```
$(document).ready(function() {  
    $('.popup-youtube, .popup-vimeo, .popup-gmaps').magnificPopup({  
        disableOn: 700,  
        type: 'iframe',  
        mainClass: 'mfp-fade',  
        removalDelay: 160,  
        preloader: false,  
        fixedContentPos: false  
    });  
});
```



# Google Fonts

- Free “plugin”
- Instant access to 800 plus fonts
- Installable in a couple minutes
  - Add sitewide content item into header area with reference to google font style sheet
  - Specify font in Advance CSS editor



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# Google Fonts

## Google Fonts

Viewing 846 of 846 font families

**Roboto**  
Christian Robertson (12 styles)

All their  
equipment and  
instruments are  
alive.

**Roboto Condensed**  
Christian Robertson (6 styles)

A shining crescent  
far beneath the  
flying vessel.

**Modak**  
Ek Type (1 style)

**A red flair  
silhouetted the  
jagged edge of a  
wing.**

Try typing directly into the text fields.

GOT IT

**Nosifer**  
Typomondo (1 style)

**IT WAS  
GOING TO  
BE A  
LONELY  
TRIP BACK.**

**Open Sans**  
Steve Matteson (10 styles)

I watched the  
storm, so  
beautiful yet  
terrific.

**Slabo 27px**  
John Hudson (1 style)

Mist enveloped the  
ship three hours out  
from port.

1 Family Selected

Your Selection [Clear All](#)

Roboto

EMBED [CUSTOMIZE](#)

Load Time: Moderate

Embed Font

To embed your selected fonts into a webpage, copy this code into the <head> of your HTML document.

[STANDARD](#) [@IMPORT](#)

```
<link href="https://fonts.googleapis.com/css?family=Roboto:400,500,700" rel="stylesheet">
```

Specify in CSS

Use the following CSS rules to specify these families:

```
font-family: 'Roboto', sans-serif;
```

For examples of how fonts can be added to webpages, see the [getting started guide](#).



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# Google Fonts



## Manage Header Includes

**Warning:** This page is intended for advanced users only. It allows you to add custom CSS, JavaScript, and other code to the header of your site. Use with extreme caution! Higher Logic does not guarantee current or future compatibility with custom code.

**Custom CSS:** If you would like to include your own CSS that is hosted externally, enter the full URL to the stylesheet.

<https://fonts.googleapis.com/css?family=Open+Sans:400,600|PT+Serif:400,700>

Turn On/Off this Custom CSS

☒ On

## Override CSS Last updated one month ago.

h6, .h6 {  
font-size: 14px;  
font-family: 'Open Sans', sans-serif;  
color:rgb(71,125,47);  
font-weight:500;  
}

h1, .h1 {  
font-family: 'PT Serif', serif;  
}

h2, .h2 {  
font-family: 'PT Serif', serif;  
}

h3, .h3 {  
font-family: 'Open Sans', sans-serif;  
}

h4, .h4 {  
font-family: 'Open Sans', sans-serif;  
}

Copy Google Fonts stylesheet link and add it to Custom CSS area in the Custom CSS/JS/Meta admin page under Tools in the HL admin area. Then define font(s) in the Advance CSS editor.



# DII Defense Industry Initiative

ON BUSINESS ETHICS AND CONDUCT

[HOME](#)[ABOUT DII ▾](#)[MEMBERSHIP](#)[FEATURED TOOLS](#)[NEWS & EVENTS](#)[MEMBER CONNECT](#)

## Welcome to Defense Industry Initiative (DII)

PT Serif

The DII is a nonpartisan and non-profit organization comprised of representatives from nearly 80 member companies, primarily from the aerospace and defense industry, that perform United States government contracting.

Open Sans

DII's mission is the continued promotion and advancement of a culture of ethical conduct in every company that provides products and services through government contracting.



### Member Connect

[ACCESS MEMBER RESOURCES](#)[POST A QUESTION](#)[CONNECT WITH DII MEMBERS](#)[UPDATE YOUR MEMBER PROFILE](#)

# Company Directory *PLUS*

- Bigger images on both Company Profile pages and Company Directory Search result pages
- Better representation of Member Company brands
- Easy for you to maintain
- Deciding how to package and distribute



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## Company Directory

[NETWORK](#) / [PARTNER DIRECTORY](#)

[< - BACK TO SEARCH OPTIONS](#)

Showing 1 to 3 of 3

Company A-Z ▼

Show All ▼



Americaneagle.com

**Americaneagle.com**

 Des Plaines, IL  
United States

[SEND MESSAGE](#)



The Center for Association Growth  
(TCAG)

**The Center for Association Growth (TCAG)**

 Glenview, IL  
United States

[SEND MESSAGE](#)



Vanguard Technology

**Vanguard Technology**

 Chicago, IL  
United States

[SEND MESSAGE](#)

« 1 »



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[HOME](#) [COMMUNITIES ▾](#) [DIRECTORY ▾](#) [EVENTS ▾](#) [BROWSE ▾](#) [PARTICIPATE ▾](#) [DII WEBSITE](#)

[Q](#)


## Company Directory

[< - Back to Search Options](#) [Export](#)

Showing 1 to 20 of 22


City A-Z ▾

20 per page ▾




**AEC**

[Advanced Electronics Company](#)  
Riyadh  
Saudi Arabia



**AT&T**

[AT&T Government Solutions](#)  
Vienna, VA



**BWXT**  
BWX Technologies, Inc.

[BWX Technologies, Inc.](#)  
Lynchburg, VA



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## AT&T Government Solutions

1900 Gallows Road  
Vienna, VA 22182

<http://www.corp.att.com/gov/?source=IGFG25003PNFED3i>

With federal sales in 2016 totaling nearly \$4 billion, AT&T Global Public Sector-Federal is a long-standing, trusted source of network-enabled solutions for the federal government. Our name reflects the scope and variety of customers we serve. Examples of the value and partnership we offer to the federal government clientele include: FirstNet TM, GSA Fleet BPA, and Enterprise Infrastructure Solutions (EIS) Networkx's successor. Our customer engagements are backed by the proven expertise of thousands of dedicated AT&T professionals who integrate unmatched network resources with technologies from AT&T Labs, AT&T Foundry and a complementary team of industry-leading technology companies to deliver advanced information and communications solutions.

### Annual Revenue

\$1 - \$5 billion

### DII Member Since

1986



# AT&T

### Our People



[Bill Fallica](#)

Executive Director



[David Martin](#)

Director of  
Business  
Operations



[Ralph Minder](#)

Program Manager



[Kristopher Watts](#)

Director -



## Company Directory *PLUS*

- Add new hidden folder for each member company
- Give folder a pagecode that is equal to company's userkey in HL (found at end of URL of company's profile page)
- Add company logo to company's hidden folder. Logo can be as large as you wish.
- Javascript on Company Profile and Company Search result pages pulls company logo from hidden folder
- Add custom CSS to define max size display of company logos



# Logic Notify

## Slide-in notifications banner

- No CSS or JavaScript needed.
- Built for Higher Logic.
- Easy to install.
- Code-free control of speed, colors, and cookies.



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# Logic Notify Example

[theme-logic.com/notify](https://theme-logic.com/notify)



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# Logic Notify – making it work

1. Get the script from [theme-logic.com](https://theme-logic.com)
2. Create page and add it to Site-Wide Content.
3. Add Script to the page.
4. Add notification content item to the page.



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**Justin Prevatte**

[www.theme-logic.com](http://www.theme-logic.com)

301-996-2678

jnprevatte@gmail.com

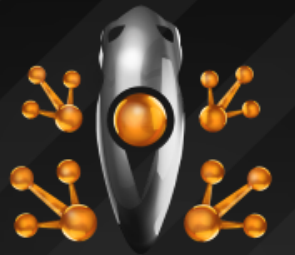


**Brett Wangman**

[www.tcag.com](http://www.tcag.com)

847-657-6700 x3060

brettw@tcag.com



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